

PROEXCELL

SOLUTIONS AND BEST PRACTICES

PROEXCELL
MANAGEMENT SERVICES

A creative, innovative and aggressive team with over 25 years of knowledge, hands-on experience and expertise in business, lead generation, marketing, communications, operations, information and digital technologies; with proven successes and records in:

- Business start-up and operational planning and process management
- Business, marketing and communications life cycles and best practices
- Marketing and communications supports and services for start-up and emerging companies
- Unique outsourcing delivery model, methodologies and frameworks, include integrated marketing and campaigns best practices, lead generation systems and processes
- Local and global business, marketing and communications strategies and campaign executions include lead generation, digital marketing
- PE Clients Trialist Panel Research Solution, and customised research on consumer behaviors, market and competitiveness analysis
- Value-added services for resource optimisation and greater flexibility
- Domain knowledge and expertise for sustainability business partnerships
- Project management and collaboration with both local and global associates, channel partners and advisors

OUR SOLUTIONS AIM TO OPTIMIZE RESOURCES AND ACCELERATE BUSINESS GROWTH WITH GREATER FLEXIBILITY, HIGHER RETURN OF INVESTMENT (ROI) AND MINIMAL TOTAL COST OF OWNERSHIP (TCO).

• INNOVATION • SPEED-TO-MARKET • RETURN ON INVESTMENT • TOTAL COST OF OWNERSHIP •

• STAY FOCUSED • CREATIVITY • GREATER FLEXIBILITY • OPERATIONAL EXCELLENCE •

PROEXCELL DELIVERY MODEL AND TRANSITION FRAMEWORKS

A successful campaign hardly depends on one. This is where we will study, research and tailor-made strategic business and integrated marketing and communications plans that best meet your business needs for both local and global marketplaces.


- Business Formation and Establishment for Start-Up and Emerging Companies, includes Sales, Marketing and Communications Supports and Services
- Market Research, Assessment and Strategy
- Marketing and Communications
- Internet Marketing
- Email Marketing
- Social Media Marketing
- Content Marketing
- Web Concept, Design, Development and Maintenance
- Brand Management includes Awareness, Rebranding and Transition
- Lead Generation
- Data and Database Management includes Profiling and Data Mining
- Brand and Marketing Kits (Concept, Design and Material Development)
- Media and Communications (Internal and External)
- Event Management includes Webinar and Recording

Pro-Excell Management Services (Reg. 001018093-H)

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